

CERTIFIED ENVIRONMENTAL, SOCIAL AND GOVERNANCE ANALYST (CESGA®)

“IN TOTAL, MORE THAN 4,000 ASSET MANAGERS FROM AROUND THE WORLD ALREADY HOLD THE WORLD-LEADING CESGA® TITLE FROM THE EUROPEAN FEDERATION OF FINANCIAL ANALYSTS ASSOCIATIONS (EFFAS)”.

PROFIT FROM THE GLOBAL DEVELOPMENT AND BECOME AN ESG EXPERT WITH THE INTERNATIONAL ESG TRAINING PROGRAM

ESG criteria form the pillars of the future sustainable financial industry. The consideration of this extra-financial information has become enormously important for both private and institutional investment decisions, and EU regulations will accelerate this development even further. The “CESGA – Certified Environmental, Social and Governance Analyst” Training Program provides information on the role of ESG in the investment process. Upon completion of the program, participants will develop an understanding of that:

- ✦ ESG influences on risk and return from different perspectives,
- ✦ systematization of different ESG investment approaches and strategies,
- ✦ factors influencing further ESG integration,
- ✦ integration of ESG into the entire investment process chain,
- ✦ integration of ESG factors into valuation models,
- ✦ role of Responsible Investing across all asset classes; and
- ✦ different ESG Reporting Standards.

TABLE OF CONTENT

- ✦ ESG - an Introduction
- ✦ Recent Developments of ESG integration
- ✦ Responsible investing across asset classes
- ✦ ESG Reporting
- ✦ Investment Process Chain
- ✦ Approaches of data analysis: data availability, quality, and usage
- ✦ ESG Integration in Analysis
- ✦ ESG Integration in Valuation
- ✦ Investment decisions in the context of the investment process chain
- ✦ Case study

TARGET GROUP

The CESGA® programme is particularly aimed at financial analysts and portfolio managers who want to integrate ESG data in their capital allocation processes, but also, in general, all investment professionals increasingly committed to ESG issues.

COURSE STRUCTURE

The EFFAS and DVFA online ESG training program offers participants extensive access to study material. The content is available to participants for six months. Depending on previous knowledge, we recommend about 70 to 90 hours for processing and preparing for the exam. After working through the material, the DVFA, in cooperation with EFFAS, offers a final examination.

The exam takes two and a half hours to complete. The exam consists of multiple-choice tasks (50%) and a case study (50%).

The exam is expected to be offered four times a year. Please refer to the registration form for the exact dates.

All materials and the exam are in English.

EFFAS

Study location
ONLINE

Duration
70 TO 90 HOURS
Learning Material
accessible for 6 months

DATES & PRICES

can be found on our website at:

akademie.dvfa.de/esg-training



Also available as a corporate license!

FOR QUESTIONS AND FURTHER INFORMATION



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